



### [Start Selling those Gift Cards!](#)

Summer is ending, and the holiday season is right around the corner. What does this mean? Start training your staff on selling gift cards! The National Restaurant Association estimates that many non-chain restaurants ring up as much as 25 percent of their annual sales between Thanksgiving and Christmas, and much of these sales are from Gift Cards. [Click here to learn more!](#)

### **To all our clients: Budget Reminder**

With the fall season upon us, that means that it's not too early to start thinking about your budget preparations for 2010. After your P&L's have been completed for the September fiscal month, please contact your Client Manager to arrange a time to begin preliminary budget discussions for 2010. The goal is to have our client's budgets completed by early December so you can focus your efforts on your holiday business.

**H1N1 'Swine' Flu Information for Restaurants**  
[National Restaurant Association & Ecolab's toolkit](#)

### **Restaurant Accounting Blog!**

Vine Solutions is excited to announce our new Blog, [Every Day Value!](#) We hope that this will help us with our mission of providing you with the most current and up to date advice and education to help keep your business successful! We would also like to highlight news, events, and information from our clients, so if you would like to contribute a story please feel free to contact your client manager.

### **Welcome New Vine Clients!**

- [Blue Plate Oysterette](#)  
Santa Monica
- [Bottega Louie](#)  
Los Angeles
- [Ca del Sole](#)  
Toluca Lake
- [Moonshadows](#)  
Malibu
- [The Sunset](#)  
Malibu

## **Upcoming Restaurant Events**

### [Concepts of Tomorrow Conference](#)

September 13-15 2009; JW Marriot Hotel, San Francisco

### [27th Annual American Wine & Food Festival](#)

October 2-4, 2009; Universal Studios Los Angeles

### [dineLA Restaurant Week](#)

October 4-9 & 11-16

### [Fabulous Food Festival](#)

November 7-8, 2009; SF Concourse Exhibition Center

*Please let us know of any further events that you would like us to include in future newsletters.*

### [SBA Loans for Struggling Small Business Owners](#)

The Small Business Association is adding \$50M for their Microloan program to help struggling small business owners. These loans, along with the American Recovery Capital Loans are a part of the American Recovery and Reinvestment Act. [Click here to learn more.](#)



The 2009 Great American Dine Out on September 20-26, is a week-long initiative to help end childhood hunger in America.

Restaurants can participate in various ways from donating a set percentage of sales to creating special menus or promotions. Find more information on the [Great American Dine Out Website.](#)

### **Restaurant Spotlight**

## **spruce sf**

The contemporary American Cuisine at Spruce showcases the freshest local and organically grown produce and naturally raised meats. Highlights include an in-house temperature controlled curing room for the extensive in house charcuterie selection. Join [Spruce](#) on September 28th for the WillaKenzie Winemaker Dinner, where wines will be paired with a special menu crafted by Chef Mark Sullivan.